



## JIM LOEHR, Ed.D.

CHAIRMAN, CEO, AND CO-FOUNDER

Dr. Jim Loehr is a world-renowned performance psychologist, and author of *The Power of Story: Rewrite Your Destiny in Business and in Life* and co-author of the national bestseller *The Power of Full Engagement- Managing Energy, not Time, is the key to High Performance and Personal Renewal*. Dr. Loehr appeared on The Oprah Winfrey Show where an entire program was devoted to his ground-breaking Energy Management training system and concepts. He has also appeared on NBC's Today Show, ABC's Nightline with Ted Koppel, The CBS Evening News with Dan Rather and CBS Morning News. Dr. Loehr's work has been chronicled in leading national publications including the Harvard Business Review, Fortune, Newsweek, Time, US News and World Report, Success, Fast Company and Omni.

Dr. Loehr has worked with hundreds of world-class performers from the arenas of sport, business, medicine and law enforcement including Fortune 100 executives, FBI Hostage Rescue Teams, and Army Special Forces. His elite clients from the world of sport include: golfer Mark O'Meara; tennis players, Jim Courier, Monica Seles, and Arantxa Sanchez-Vicario; boxer Ray Mancini; hockey players Eric Lindros and Mike Richter; and Olympic gold medal speed skater Dan Jansen.

Dr. Loehr possesses a masters and doctorate in psychology, serves on several prestigious scientific boards and is a full member of the American Psychological Association, the American College of Sports Medicine, the National Strength and Conditioning Association, and the Association for the Advancement of Applied Sport Psychology.

The Human Performance Institute is the leader in Energy Management technology. Managing energy, not time, is the key to sustained high performance. The Institute's ground-breaking Energy for Performance™ training solutions range from executive and on-site training courses to keynotes and train-the-trainer courses. Corporate clients include Procter & Gamble, The Estée Lauder Companies, Dell, FBI, GlaxoSmithKline, PepsiCo, and Smith Barney Citigroup.